

Rep Order# 8891647 Ver# 1 Mod# 0 Status Confirmed  
EC'd Yes

Traffic Order# 37844

Printed: 11/02/2012 12:15 PM

1 of 2

Last Received: 11/02/2012 10:50 AM  
Showing Buylines: All Lines

Station KLAS-TV LAS VEGAS  
Advertiser ( ) NRSC-NATL REPUB SENA  
Product ISSUE  
Estimate#  
Buyer ANDREA MASSAR  
Phone#  
Fax#

Agency ( ) STRATEGIC MEDIA SERVICES  
3299 K STRETT NW, SUITE 200  
WASHINGTON, DC 20007  
Agency C/P1/P2/E  
Flight Dates 11/03/2012 - 11/06/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN SENATORIAL COMMITTEE \*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	M-TU	600A-700A		:30	\$5,000.00	11/05-11/06	2	1	2	\$10,000.00	
				Buyline Comment: NEWS								
	2	M-TU	600A-700A		:30	\$3,000.00	11/05-11/06	1	1	1	\$3,000.00	
				Buyline Comment: EARLY S HOW								
	3	M-TU	900A-1000A		:30	\$2,000.00	11/05-11/06	2	1	2	\$4,000.00	
				Buyline Comment: KELLY								
	4	M	300P-400P		:30	\$2,500.00	11/05-11/05	1	1	1	\$2,500.00	
				Buyline Comment: ELLEN								
	5	M	1100P-1135P		:30	\$5,000.00	11/05-11/05	1	1	1	\$5,000.00	
				Buyline Comment: NEWS								
	6	SA	1100P-1135P		:30	\$5,000.00	11/03-11/03	1	1	1	\$5,000.00	
				Buyline Comment: NEWS								
	7	M	900P-1000P		:30	\$50,000.00	11/05-11/05	1	1	1	\$50,000.00	
				Buyline Comment: GIRLS/MIKE								

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---	---	---	---	-----	---	---	---	---	---	---	---	---
	8	SU	900P-1000P		:30	\$40,000.00	11/04-11/04	1	1	1	\$40,000.00	
Buyline Comment: GOOD WIFE												

---REPORT TOTALS---

Report Totals: 10 / \$119,500.00

---SALES MONTHLY TOTALS---

Nov 12: 10 / \$119,500.00  
 Sales Totals: 10 / \$119,500.00  
 Station Totals: 10 / \$119,500.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$398,333	CABL 0%	KLAS 30%	KSNV 40%	KTNV 25%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 5%	UNKN 0%	

Books FEB11  
 Demos RA35+